



PENRITH CITY COMMUNITY NEWS

The official newsletter of Penrith City Council
March 2017 edition



ECONOMIC DEVELOPMENT FRAMEWORK TO DELIVER UP TO 55,000 NEW JOBS

Penrith Council has presented the framework that will help deliver up to 55,000 new local jobs by 2031.

The Economic Development Strategy, endorsed by Council at the end of 2016 and unveiled at a Penrith Valley Chamber of Commerce event on 14 February, details key industry sectors that will be targeted.

Penrith Mayor John Thain said new jobs will be created in the key target sectors of health, education, arts and culture, advanced manufacturing, tourism and advanced logistics.

This will be complemented by growth in service activity in the night-time economy,

small business and residential services to create between 42,000 and 55,000 new jobs.

"This strategic framework shows how we can best support economic development, foster greater investment and ensure there are more jobs close to home for our residents," Cr Thain said.

"The job target is bold but can be realised through focused action and partnering with industry, business, governments and the community. There are clear leverage points and sectorial strengths for driving growth."

Penrith's standing as a Regional City with game-changing catalyst development

including the Western Sydney Airport, Western Sydney Priority Growth Area, Penrith Health and Education Precinct and Sydney Science Park, means it is well positioned for the future.

Penrith's location, land, infrastructure, increasing diversity and strong leadership make the City unique with multiple elements to trigger economic development.

"This strategy is about creating opportunities for our growing community," Cr Thain said.

"It's about capitalising on our region's prospects and finding partners to help

deliver innovative and remarkable results.

"While we're being increasingly acknowledged as regional leaders and recognised for our smart growth approach to realising the community-endorsed blueprint for Penrith, a City of the future, we mustn't wane in our commitment to providing more jobs close to home."

Go to PenrithNewWest.com.au to read the full Economic Development Strategy.

See page 3 for a snapshot of our target sectors

Penrith Civic Centre
601 High Street, Penrith

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CITY COUNCIL**

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Mayor John Thain on the panel at the aerotropolis summit.

WESTERN SYDNEY CLEARED FOR TAKE-OFF

In December, the Australian Government released the Airport Plan for Western Sydney Airport at Badgerys Creek. The Plan outlines the concept for Stage 1 of the airport's development which will cater for up to 10 million passengers and 63,000 air traffic movements annually by 2030.

For the first time in more than 220 years major investment in infrastructure is taking place in Western Sydney, and the airport is a big part of that picture.

Council sees the airport as the catalyst for potential that can only be fully realised if all the agencies – local, state and federal work together to plan and deliver a more productive and connected region.

Council is committed to working with the Government to deliver a new airport

that delivers maximum benefits to the region in terms of transport and infrastructure provision, employment and economic development.

Road upgrades are well underway with more to come. The Government has also committed that rail will be operational when the airport opens. Council is continuing to push for a North-South rail line that will link the airport with the North-West and South-West growth centres.

We will continue to advocate strongly on the community's behalf to ensure noise impacts are not unfairly burdened on any one community. We're also working hard to ensure our community benefits from the maximum infrastructure, economic and job opportunities that will flow as a result of the future airport.

MAYOR'S MESSAGE

Welcome to our first newsletter of 2017. Another exciting year has already well and truly commenced and we again look forward to some significant opportunities for our City.

I am continually excited about what our future holds. As we work to maximise our City's potential, and with the help of a progressive Council and spirited community leadership, our bold vision for the future continues to take shape.

As you can see from the front page of this newsletter Council recently presented the framework to help deliver 55,000 new local jobs (across various industry sectors) by 2031. This is an exciting step which will give our residents many more opportunities to work closer to home in the future.

We continue to push for the best deal for Penrith with regards to the north-south rail link and Western Sydney Airport and will keep you updated on our progress on these two projects which have the capacity to make such an impact on our City.

Earlier this week I was proud to host the inaugural Innovation Seminar Series that showcased Penrith as the centre of the new Sydney 'Innovation Corridor'. Keynote speakers included leaders and innovators in their respective sectors, along with our City partners who are helping grow the local economy. The seminars highlight how far Penrith has come as a City and where we are heading.



Next weekend we have the return of our popular river series events 'Music by the River', the first of the year so if you're looking to chill out on a Sunday afternoon by the river listening to some great local performers then pop on down. The river will be the place to be in 2017 and will culminate later in the year with the hugely popular Real Festival bringing the river to life with a focus on the arts, environment and our lifestyle.

In the meantime, keep your eye out as I make my way around our city recognising the work of so many people who make Penrith such a great place to live. I am in a privileged position where I get to see what so many people do across all walks of life to make our City great and your efforts never cease to amaze me.

A handwritten signature of Cr John Thain.

Cr John Thain
Penrith City Mayor

A CITY DEAL FOR WESTERN SYDNEY

In October, Prime Minister, Malcolm Turnbull, and then NSW Premier, Mike Baird, created a formal partnership to work together on 'City Deals' in New South Wales – starting with the Western Sydney City Deal.

The City Deal will bring together all three levels of government in a collaborative partnership to create a region that is more liveable and more productive.

For a long time Penrith Council, alongside the National Growth Areas Alliance has lobbied strongly for such an approach to our region and it's wonderful to see it becoming a reality.

We'd like to see the City Deal for Western Sydney transform the region through a program that transcends governments and delivers real, positive change over the next two decades.

One of the keys to this transformation and the success of the Western Sydney City Deal is rail. Rail has the power to change everything. The North-South rail link Council has been advocating for will be key to the success of the City Deal. It will create 60,000 jobs and boost the economy to the tune of \$44.7 billion



from 2024 to 2040.

The Western Sydney City Deal should supercharge economic investment and job creation – driving productivity, jobs growth and liveability. Creating some structure and certainty about the Government's direction, alongside investment is the first step, and we're confident the private sector will follow suit.

To be successful the City Deal must include all levels of government, each with real investment in the outcomes. Local Government will play a leading role in this, and it will require each Western Sydney Council to think beyond the boundaries of their local areas and start to see the region-wide picture.

Penrith Council has a strong track record of working on behalf of the region and we intend to continue to lead the way through the development and implementation of the Western Sydney City Deal.

BUILDING THE NEW WEST: TARGET SECTORS

UP TO 55,000 LOCAL JOBS IN PENRITH BY 2031

Our Goals

- Grow jobs closer to home
- Maximise transformative opportunities
- Create lifestyle and amenity

Our Approach

- Leadership
- Partnership
- Innovation
- Delivery

Our Attitude

- Vibrant
- Colourful
- Bold

TARGET SECTOR & JOBS

STRATEGIC DIRECTIONS

GAME CHANGER / OPPORTUNITY

BIG IDEAS



Health
+12,500

- Grow preventative health, lifestyle health & sports excellence
- Expand allied health training
- Broaden delivery through telehealth

- Penrith Health & Education Precinct (PHEP)
- Multi-User Depot (MUD) site

- Private hospital
- Research Foundation
- Place making & promotion



Education
+9,500

- Upskill local people for jobs of the future
- Strengthen the flow of local people into local jobs
- Build on existing infrastructure

- Skilled workforce
- East-West Economic Corridor

- New university
- TAFE site redevelopment



Arts & Culture
+5,000

- Celebrate Penrith's sense of place and unique identity
- Support cultural development, activate places and celebrate diversity

- City Centre transformation

- City Park
- Carpenters site
- Creative Industry Hub
- Night Time Economy
- City deals



Advanced Manufacturing
+3,500

- Leverage strategic location
- Promote extent of land availability
- Innovate through technology, business strategy and research

- Western Sydney Priority Growth Area (WSPGA)
- Established manufacturing clusters

- Sydney Science Park
- Niche industry/Small Medium Enterprises (SMEs)



Tourism
+2,000

- Deliver short term accommodation
- Capitalise on natural assets
- Collaborate with neighbours and industry

- Adventure Capital of NSW

- Hotel 4-4.5 Star
- Destination Holiday Park
- River



Advanced Logistics
+2,000

- Target high value development
- Bring forward delivery of jobs
- Build connectivity through the digital economy

- Western Sydney Airport

- North-South Rail Connection

LET'S GET READY TO RACE

Penrith is excited to be hosting the Sydney leg of the Australian Corporate Triathlon at the world-class International Regatta Centre on Sunday 23 April.

It's the first time the event has been held outside of Sydney Harbour and there is no better place for this iconic race than Penrith – the Adventure Capital of NSW.

Up to 2,000 participants will swim, ride and run their way to triathlon glory at the Olympic venue which is one of the best triathlon courses in the world.

This is a once in a life time experience. It's also a unique opportunity to meet industry counterparts, members of the local community and business owners, while enjoying all that Penrith has to offer.

Teams will also be raising money and boosting awareness around the link between mental health, exercise and healthy working relationships.

Council has entered a team and we would love to see local businesses and organisations join us. For more information or to register a team visit www.corporatetriathlonseries.com.au/



SWITCH OFF TO JOIN THE FUTURE



Solar panel installation on the Joan Sutherland Performing Arts Centre

At 8.30pm on Saturday 25 March, Penrith City Council will be taking part in Earth Hour and "switching off to join the future".

Earth Hour is celebrating 10 years since it was started right here in Sydney, and we're proud to be celebrating our 10th anniversary of supporting this worthy event.

What started off as a local initiative has become a global phenomenon with 50-100 million people across 35 different countries now taking part and supporting progress for future generations.

Council will take part again this year,

switching off all non-essential lighting at Council facilities. We encourage everyone in the community to get involved as well – switch off the lights at home or work and join the future.

Sustainability and protecting and preserving our environment is a high priority for Council, and know the community feels the same way, and so we thought there was no better time to share some of the great things we have achieved over the last 10 years.

To keep up to date with local sustainability news, as well as events and workshops, subscribe to our Sustainability eNews by emailing andrew.hewson@penrith.city

COUNCIL HAS:

- Planted more than 48,600 plants
- Installed 221kW of solar panels on Council facilities
- Collected and recycled 624 tonnes of electronic waste
- Safely disposed of 308 tonnes of chemicals
- Recycled 167,974 tonnes of plastic, cardboard, paper and cans
- Recycled 233,888 tonnes of kitchen and garden waste
- Sponsored the successful Western Sydney University Solar Car team
- Welcomed over 1,300 people to our sustainable living workshops

Celebrating
10
years of
progress

We're an Earth Hour
Council

SWITCH OFF TO #JOINTHEFUTURE
8.30 PM SATURDAY 25 MARCH 2017



NEW CHANGE FACILITY HELPING PEOPLE WITH DISABILITY GO PLACES



Deputy Mayor, Tricia Hitchen and Mayor, John Thain inside the new Adult Change Room

A new adult change facility in the Penrith CBD is now open and being used.

Situated in the arcade adjoining the Triangle Park, the \$80,000 unisex change room is set to transform lives for many people. The lack of appropriate toileting facilities has previously been a fundamental barrier to social inclusion but these new facilities will allow people with a disability to go places.

The adult change room make it so much easier for people with a disability to

get out and about in Penrith and enjoy their time in the City knowing that their toiletry and hygiene needs are catered for, giving both themselves and their carers a sense of freedom and dignity.

The spacious change room features a height adjustable adult-sized changing bench, a tracking hoist system and a safe and clean environment and is the first of several that will be installed around Penrith and St Marys with the next location, East Lane in St Marys expected to be completed by the end of the year.



Deputy Mayor, Councillor Tricia Hitchen with members of Nepean Men's shed showing off pallet furniture made for the Real Festival 2016.

DO YOU KNOW ABOUT THE MEN'S SHEDS IN PENRITH?

Since 2010, Council officers have been working to fill a gap in local men's services - the provision of designated gathering spaces for men - or, as it has become known, the 'Men's Shed movement'.

Now the Penrith area boasts three active local Sheds!

St Clair and District Men's Shed Inc currently meet at the Autumnleaf Neighbourhood Centre and are also presently working with Mamre House to establish a workshop facility there.

Penrith Community Men's Shed meet at the Penrith Baptist Church at Caddens.

The Nepean Men's Shed have recently opened what is thought to be the largest shed under one roof in Australia,

at 18 Simeon Road Orchard Hills.

The Men's Shed's movement offers all males over the age of 18, regardless of their circumstances, a space where they can connect with each other and pass on their skills. Their motto is "Men don't talk face to face- they talk shoulder to shoulder".

A major report by Beyond Blue into the benefit of Men's Sheds in 2013 found that Men's Sheds help men cope during significant life changes such as retirement, and are ideally placed to have positive impacts on the mental health and wellbeing of their members.

Council is proud to have these social assets running in our local community and will continue to be involved in supporting them into the future.

PROTECT YOUR IDENTITY

Thieves can use stolen mail to create false identities in your name.

Here are four easy ways to stop them:



Secure
your
mailbox



Clear your
mail daily



Collect
credit
cards in
person



Have
your mail
collected
Or put on hold
while you're away.

Find out more at: mailsafe.org.au



Teaching someone to drive can be a happy experience.

You can learn all the simple steps on how to teach a learner driver at a FREE two hour workshop.

The next workshop in your area will be held:

TIME & DATE:

Thursday 4 May
6pm - 8pm

VENUE:

Library Theatrette
Penrith City Library
Civic Centre
601 High St Penrith

BOOK NOW ON:

(02) 4732 7556 or Email
[catherine.waerner
@penrith.city](mailto:catherine.waerner@penrith.city)
*BOOKINGS ESSENTIAL

Helping learner drivers
become safe drivers



PENRITH

SPICY PENRITH
1 APRIL | 6 - 8PM
THE JOAN
597 High Street, Penrith

Don't miss out on a spectacular night of dance, food and colour! Tickets are \$25 for adults and \$17 for children, meal included.

For tickets call 4723 7600 or boxoffice@jpac.com.au

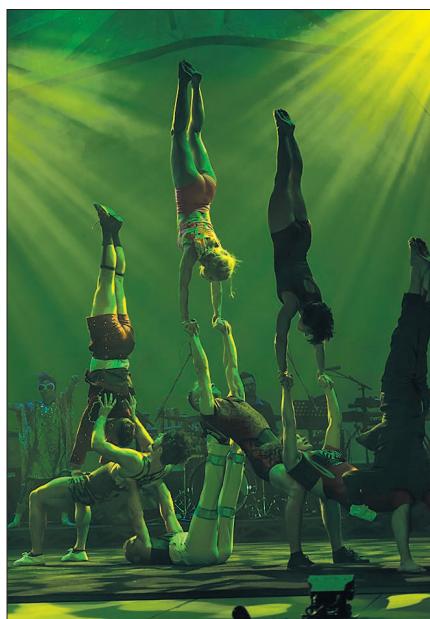
THE JOAN GETS SPICY!

Penrith Performing & Visual Arts celebrates culture, diversity and connection right here at the heart of Creative Penrith - the multicultural west. This year things will be turned up another notch when Spicy Penrith – the region's much-loved multicultural festival - takes up residence at the Joan. Spicy Penrith in all its sizzling glory is part of an evocative sensation of blended ideas, cultural sounds, smells and brilliant colour.

At Spicy Penrith, 1 April from 5pm, performers will come together for a day of music, great food and dance showcasing the vibrant subcontinental cultures of Bhutan, Nepal, Sri Lanka and India. This fun, festive family day offers everyone the chance to experience the interconnection and cultural flavours of the wonderfully diverse west.

Also celebrating and exploring cultural identity, while adding some spice to traditional theatrical form is The Joan's homegrown production, Black Birds. Produced by The Q, and on from 30 March – 8 April, Black Birds will blend music, movement, spoken word and real stories like never before! United by their experiences as brown gals with afros, the show's creators Emele Ugavule and Ayessa Ash will explore what it means to be a woman of colour in modern day Australia.

Furthering the search for meaning, Circus Oz – Australia's high octane, cruelty-free rock'n'roll circus – will explore what it really means to be a model citizen in our 'lucky' country today. The show, Model Citizens (26 & 27 May), will blend the risk, beauty and rawness of acrobatic circus with pumping music and stunning lighting to take the audience on a visually and emotionally charged journey as thought provoking as it is thrilling.



EXPERIENCE JAPAN JOIN OUR STUDENT EXCHANGE

If you are aged between 15 and 19 and live in and/or attend school within Penrith City you are eligible to be an ambassador for Penrith and have the experience of a lifetime.

The program includes:

- Hosting a Japanese student in July 2017
- Spending 3 weeks in Fujieda during September and October 2017
- Staying with a Japanese family and experiencing the Japanese lifestyle
- Visit shrines and temples
- See Mt Fuji and take an excursion to Hiroshima

Applications for the 2017 Penrith Student Ambassador Program close 4pm on 29 April 2017.

PENRITH
CITY COUNCIL



Information night
Wednesday
22 March 2017
7pm at the Penrith
Civic Centre,
601 High Street,
Penrith.

penrithcity.nsw.gov.au



PENRITH AMBASSADOR PROGRAM 2017

The following are frequently asked questions about the exchange program:

DO I HOST A STUDENT FROM FUJIEDA, JAPAN?

Yes, as part of the cultural exchange program you will host a student in your home, usually in July. You will have the opportunity to communicate with your host brother or sister prior to their arrival.

FUJIEDA - WHERE IS IT?

Fujieda City is located in Shizuoka Prefecture approximately 180km south west of Tokyo and has been Penrith's sister city since 1984.

ACCOMMODATION - WHERE DO I STAY?

Fujieda will organise homestay accommodation for you with your host brother or sister.

LANGUAGE - HOW WILL I COMMUNICATE?

You don't need to be able to speak Japanese. Your host brother or sister will have some understanding of the English language. Many students return from Japan with stories of the fun they had communicating or trying to communicate!

PROUDLY SUPPORTED BY

Penrith International Friendship Committee

Like us on Facebook!
Penrith (PIFC) Student Exchange



Contact: Penrith City Council
Phone: 4732 7736
Email: kate.hardman@penrith.city
Website: penrithcity.nsw.gov.au



PENRITH

ENJOY A
LAZY SUNDAY
AFTERNOON...



MUSIC BY THE RIVER

FREE EVENT SUNDAY 26 MARCH

Music by the River will be held at Tench Reserve on Sunday 26 March, 11am to 4pm. Hannah Beeby, Deers from Embers, Yianna Nicholas, Jarrah Ferris-Smith, Kristian Jackson, Emily Anderson and The Performance Academy will entertain at the event. There'll also be food for sale – so bring family, friends and a picnic blanket.

For more information contact events on 4732 7652.

**PENRITH
CITY COUNCIL**

1300 736 836 | penrithcity.nsw.gov.au



PENRITH'S VISITOR GUIDE GETS THE STAR TREATMENT

Several high-profile locals feature in the latest edition of Penrith's Visitor Guide to share their favourite things to do and places to go in the region.

Included in the new guide are Zokoko's Michelle Morgan, Penrith Performing & Visual Arts CEO Hania Radvan, Triple M's Mark Geyer, Olympic medallist Jessica Fox and Television presenter Jason Dundas.

Another new feature is a suggested three-day itinerary which showcases what Penrith offers and highlights its appeal as a long-weekend destination.

Penrith's activities and attractions remain grouped into five adventure categories, making it easier for people to find the experience they want to have in Penrith. These categories are family fun, adrenaline rush, arts culture and heritage, outdoors and active, and eats and treats.

As well as a comprehensive list of attractions, events, accommodation, cafes and restaurants the Visitor Guide contains useful links to the Visit Penrith website and social media pages and maps to direct visitors across the City.

Pick up a copy of the Visitor Guide from the Civic Centre, Penrith City Library or from any visitor centre across NSW. It's also available to view and download from visitpenrith.com.au.

A large proportion of Penrith's 1.3 million visitors each year are travelling to the region to visit family and friends. Have you got someone coming to stay with you soon? Make sure you've got a copy of the new Visitor Guide at home for them to plan and make the most of their time in Penrith!



PENRITH CITY

Everyone is welcome at Council meetings, which are held at the Civic Centre. Ordinary meetings of Council and Policy Review Committee meetings are held on Monday nights, usually every three weeks. For meeting times and dates visit our website: penrithcity.nsw.gov.au

PENRITH

PENRITH CIVIC CENTRE
601 High Street, Penrith

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PENRITH CITY COUNCIL

WE CAN HELP WITH:

INTERPRETING ASSISTANCE

If you do not understand the information in this document, please come to the Council and ask staff to arrange interpreter services.

ENGLISH If you do not understand this, please contact the Telephone Interpreting Service on 131 450 and ask them to contact Penrith City Council on your behalf on (02) 4732 7777. Or come to the Council offices and ask for an interpreter.

CHINESE	如果您无法阅读这些文字，请致电 131 450 联系电话传译服务中心，请他们代您拨打 (02) 4732 7777 联系 Penrith 市议会。您也可以亲自到市议会并要求获得口语服务。
GREEK	Αν δεν μπορείτε να το διαβάσετε αυτό, τηλεφωνήστε στην Τηλεφωνική Υπηρεσία Διεμρύνσεων στα 131 450 και ζητήστε τους να επικοινωνήσουν με το Δήμο Penrith (Penrith City Council) για λογαριασμό σας στον αριθμό (02) 4732 7777, ή ελάτε στη Δημαρχία και ζητήστε διεμρύνση.
HINDI	यदि आपना इसकी नहीं पढ़ पाते हैं, तो नंबर 131 450 पर द्वालेफन द्वारा अधिकारी से संपर्क बनाएं और उन्हें आपने कहें कि आपने भाषा में प्रतिक्रिया मांगी है।

ITALIAN Se non riuscite a leggere questo, contattate il servizio telefonico di interpretato al numero 131.450 e chiedetegli di contattare da parte vostra il
मांग करे।

TAMIL	<p>கனம், வாழ்வது மற்றும் கூடுதலாக வாழ்வது என்பதை விட வாய்த் திட்டம்.</p> <p>இதை உருவாக்கி இயல்விலை என்றால், தொழுவிலை அரசுபோன்ற செயலாளர் 131 450 எழும் இவ்வகுக்குறித் தகவல்களை பொறிந்த நாள்தேவையின் (02) 4732 7777 எனும் இலக்குத்தொலைபேசி நொடியுடன் கேள்வுதான். இதைப் பொறிந்த நாள்தேவைக்கு ஒப்பும் செயல்களை கேள்வும்.</p>
VIETNAMESE	<p>Nếu quý vị không thể đọc được thông tin này, xin liên lạc Dịch Vụ Thông Dịch Qua Điện Thoại ở số 131 450 và yêu cầu họ thay mật khẩu quý vị liên lạc với Hội Đồng Thành Phố Penrith ở số (02) 4732 7777. Hoặc hãy tới Hội Đồng và yêu cầu có thông dịch viên.</p>