

# PENRITH CITY COUNCIL

## Free your creative spirit campaign

### #wecreatepenrith competition

#### TERMS AND CONDITIONS

##### GENERAL

These terms and conditions apply to Penrith City Council's #wecreatepenrith competition. There are 5 x \$100 gift vouchers, which will be awarded to the five #wecreatepenrith posts that are the most creative and which generate a strong sense of community.

To enter the competition, residents must post a photo or video of their artwork, made at home during lockdown to their own social media account on Facebook or Instagram with the hashtag #wecreatepenrith OR residents must post an image of their artwork in the comments section of a Council #wecreatepenrith Facebook post. Residents must also read through the terms and conditions of this competition.

By submitting a post to enter the competition, you agree to be bound by these terms and conditions. If your entry does not comply with these terms and conditions, it will not be valid and will not be accepted or assessed.

It is important to read these terms and conditions in conjunction with any relevant information provided by Penrith City Council in relation to the Free your creative spirit campaign.

Submission of a post does not guarantee a prize. Successful entrants will be contacted by direct message from Penrith City Council's registered Facebook or Instagram account only (@penrithcitycouncil). Successful entrants are required to respond within seven (7) days of receiving the original message, or the prize is forfeited.

Council reserves the right to change these terms and conditions or to cancel, terminate, modify or suspend the #wecreatepenrith competition at any time.

Competition commences at 12.00pm (midday) AEST on Wednesday 8 September 2021 and closes at 12.00pm (midday) AEST on Monday 4 October 2021 (Entry Period).

##### ENTRANTS:

To be eligible to win a prize in the #wecreatepenrith competition, the entrant must:

- a) Live within the Penrith City Council LGA
- b) Not currently be employed by Penrith City Council
- c) Not be an artist contracted to work on the Free your creative spirit! campaign.

Entrants can only win one prize, irrespective of how many times they posted to social media.

## APPLICATIONS

To enter the competition, residents must post a photo or video of their artwork, made at home during lockdown to their own social media account on Facebook or Instagram with the hashtag #wecreatepenrith OR residents must post an image of their artwork in the comments section of a Council #wecreatepenrith Facebook post. To ensure posts are visible, the resident's Facebook and/or Instagram account must be set to 'public' for the duration of competition. Residents must also read through the terms and conditions of this giveaway.

Successful entrants will be contacted by direct message by **Tuesday 19 October 2021**, from Penrith City Council's registered Facebook or Instagram account only (@penrithcitycouncil). Successful entrants are required to respond within seven (7) days of receiving the original message, or the prize is forfeited.

Once contacted, successful entrants will be required to contact Council via the provided email, and to attach:

- A screenshot of the original entry post/comment with the below clearly visible:
  - Name of Instagram/Facebook account
  - The artwork
  - #wecreatepenrith hashtag
- Proof of residence in the form of one of the following:
  - Utility bill from the past 12 months;
  - Rates notice from the past 12 months;
  - A current driver's license or NSW Identification Card.
- Full name and current address or PO Box located within the Penrith LGA for receipt of the \$100 voucher.

Upon submitting a post to enter the competition, residents agree to the following:

- They will only submit content which they have personally created or have the right to submit;
- They are fully responsible for the content which they submit, however; the Promoter is not responsible for any content uploaded to the site and visitors to the site view it at their own risk. Notwithstanding any decision by the Promoter to post content on its website, the terms and warranties set out in these Terms and Conditions continue to apply;
- To waive, and hereby do waive, any legal or equitable rights or remedies they have or may have against the Promoter with respect to the entries they submit and their use of the Promotion Facebook or Instagram Page, and agree to indemnify and hold the Promoter, its officers, agents and affiliates harmless to the fullest extent allowed by law regarding all matters related to their use of the site;
- To report abuse, harassment, inappropriate content or privacy complaints by emailing council@penrith.city. The Promoter reserves the right to remove any Content from the Promotion Facebook Page and invalidate any associated entry without prior notice in its sole discretion, including if properly notified that such material infringes on another's intellectual property rights.

## PRIZE

Council will review each #wecreatepenrith post to determine eligibility for a prize. Council will only notify successful entrants of the outcome of their entry within 14 days via direct message from Penrith City Council's registered Facebook or Instagram account only (@penrithcitycouncil).

Council reserves the right to select all successful entrants without question or justification.

Once the 5 x \$100 vouchers have been allocated to successful entrants, Council will not provide any further prizes and will stop accepting new entries.

## LIABILITY

Entrants participate in Penrith City Council's #wecreatepenrith competition of their own volition and at their own risk.

Penrith City Council accepts no liability for any claim for loss, damage, harm or expenses which arise as a consequence of participation in the social media competition.

## PRIVACY STATEMENT

After completion of the application, all private information is stored in Council's customer database and only used in the administration of said application and to contact each individual when necessary.

By applying to this scheme, you agree to the collection, disclosure and use of your provided personal information for the purpose of conducting the #wecreatepenrith social media competition. Penrith City Council respects your information and finds it paramount to keep it stored safely to provide you with confidence. If you would like to know more about how your data is handled, please visit Penrith City Councils Privacy Policy at <https://www.penrithcity.nsw.gov.au/privacy-policy>.