

POLICY NAME

Hoardings Policy

DATE ADOPTED

12 August 2019

REVIEW DATE

August 2023

COUNCIL MINUTE NUMBER

PRC 20

RELATED DOCUMENTS

N/A

RESPONSIBLE DEPARTMENT

City Activation, Community and Place

POLICY TYPE

Operational

Purpose

Penrith is a vibrant and dynamic city, with distinctive landscapes and public spaces. It is an engaging retail and cultural centre with a host of unique and appealing attributes.

It is an imperative for council to ensure that temporary structures erected in our public spaces have the least possible impact on the movement of people and allow for a safe and convenient pedestrian passage past worksites.

As Penrith undergoes continual changes through the construction of new buildings and alterations to existing building, it is important that temporary structures erected in the public spaces are designed and installed to improve amenity and experience for the community.

Temporary structures placed on Council land therefore need to:

- a) Limit pedestrian and cycleway obstructions and inconvenience;
- b) Maintain safe access and high amenity including safe walking surfaces past worksites;
- c) Maximise positive visual impact on the amenity and local environment; and
- d) Integrate public art with temporary structures in our centres to mitigate the visual impacts and to enrich and temporarily renew the public space to give added creativity, interest, vibrancy and history.

This policy prescribes the minimum performance objectives and specific design criteria (deemed-to-comply provisions) while allowing proponents of development, contractors and building owners to undertake required works and to meet their legislative work health and safety responsibilities and other requirements.

Policy Statement

The Policy aims to:

- (a) Minimise obstructions and inconvenience resulting from the placement of temporary structures in a public space;
- (b) Maintain safe access and high amenity;
- (c) Screen and secure work areas from the public space;
- (d) Provide effective lighting under hoardings for public safety and to illuminate graphics on site fences;
- (e) Minimise adverse impacts on street trees, gardens and furniture;
- (f) Provide practical controls for the design, approval, maintenance and regulation of temporary structures erected on or over Council land;
- (g) Provide minimum designs requirements for temporary structures that are erected over Council's property; and
- (h) Ensure that temporary structures contribute towards a vibrant, creative, accessible and safe public space through the inclusion of creative public art works in the Penrith City Centre, St Marys Town Centre and Kingswood Traders Area.

Scope

- (a) This Policy applies throughout the Penrith Local Government Area. With specific requirements applying to the Penrith City Centre, St Marys Town Centre and Kingswood Traders Area as defined by the location maps in Appendix 3.
- (b) The Policy does not apply to the operation of equipment to hoist or swing material or equipment over a public space or road. A separate approval must be obtained for these activities.

Document Control

Policy History	Date