

Positively

PENRITH

Invest
Penrith

Invest Penrith



**A message from
the Mayor**

Our invitation to you

Penrith is one of Australia’s most liveable cities, soon to be connected to the world.

The new Western Sydney International (Nancy-Bird Walton) Airport is a once-in-a-generation opportunity that will connect Penrith by rail at St Marys from day one of operations. Penrith is therefore well-positioned to create a positive future for businesses, investors and our community.

It’s our nature to welcome new ideas and new people. We are working to foster more local jobs, build industry, and create great places for families to live, grow and thrive.

Our vision is to create strategic centres that are set amongst our beautiful natural landscape to deliver a vibrant, world-class city for our current and future residents, workers and businesses to embrace and enjoy.

Join us as we positively connect Penrith to Australia and the world, and uncover throughout this prospectus the opportunities for employment, leisure and lifestyle that await you in Penrith.

**Councillor Tricia Hitchen
Mayor of Penrith**

Statement of Recognition of Penrith City’s Aboriginal and Torres Strait Islander Cultural Heritage

Council values the unique status of Aboriginal people as the original owners and custodians of lands and waters, including the land and waters of Penrith City.

Council values the unique status of Torres Strait Islander people as the original owners and custodians of the Torres Strait Islands and surrounding waters.

We work together for a united Australia and City that respects this land of ours, that values the diversity of Aboriginal and Torres Strait Islander cultural heritage and provides justice and equity for all.

Invest Penrith

Penrith is one of Australia's most livable and connected cities with opportunities for employment, lifestyle and leisure. \$30B in infrastructure investment is transforming the city and the region.

Vibrant liveability, a rising population, an abundance of available employment lands and increasing investment mean Penrith is the place to move you from now to next.

We invite you to establish yourself in one of the fastest growing and most innovative regions in Australia, and leverage our strategic location and once-in-a-generation infrastructure investment.

Positively Penrith.

Connected

Innovative

Adventurous

Creative

Natural

Penrith will be one of the most connected cities in Australia, situated in Western Sydney, at the centre of Australia's most significant emerging economic corridor. Penrith is strategically positioned at the entrance to the Western Sydney International Airport and will be the first city fully connected by road, rail and bus when it opens.

Young, ambitious and hardworking, Penrith is a skilled, educated and growing community connected by a sense of pride in the area and a dedication to those who do business here.

Fresh air, open space, a family-friendly environment and a lower cost of living are just some of the advantages of the Penrith lifestyle.

Relationship focused, we seek innovative and collaborative allies to help shape our vision for the future.

Penrith has a proud history as a liveable place and a welcoming community, where people can live and work comfortably and affordably. We strive to create a highly desirable quality of life, lifestyle and amenity that is equitable for our community and visitors to Penrith that capitalises on our natural assets.

The 30 Minute City and nearest to the new airport

As the lifestyle and economic heartland for the new Western Sydney International Airport and Aerotropolis, Penrith promises new levels of success for business and the community.

Penrith has 2,516.6ha of zoned employment land identified as part of the new Northern Gateway Precinct, next door to the new airport. This precinct will be 9 times the size of Sydney CBD!

Penrith is situated at the centre of one of Australia's most significant economic corridors, connecting the north-west and south-west growth hubs. The new Sydney Metro Western Sydney International Airport line will connect St Marys and the Penrith LGA directly to the airport and will offer unprecedented opportunities to business, investors and industry.

Rising Investment, Employment and Opportunity

11,350

jobs to be created during the airport's construction phase,

\$500+M

estimated injection into Penrith's economy²

28,000

direct and indirect jobs supported by the airport by 2031,

5M

travellers to Western Sydney International Airport in the first year of operation; expected to double by 2031,

Reference:

¹ Western Sydney Aerotropolis Land Use and Infrastructure Implementation Plan - NSW Government.

² Penrith LEP (Local Environmental Plan) 2020. https://ndp-au-prod-app-penrith-files.s3.ap-southeast-2.amazonaws.com/6216/4328/2191/LSPS_FINAL_V1_230320.pdf



Sydney Science Park

Under Construction

Property developer Celestino is developing Sydney Science Park, a 287-hectare, greenfield, mixed-use zoned, smart city, master planned community that is located 3km north of the planned Western Sydney International Airport.

Located within the Penrith Local Government Area and within the Northern Gateway Precinct, Sydney Science Park will be developed into an employment precinct complimented by residential.

The vision for Sydney Science Park is to create a flourishing community that is embedded within a resilient, connected, healthy, smart and sustainable city. Sydney Science Park will aim to create an internationally recognised epicentre for innovation, research and commercialisation that is integrated within a thriving community consisting of residential dwellings, retail, schools, healthcare facilities, commercial centres, superior social infrastructure, beautiful amenities and significant open green spaces.

With a particular focus for Sydney Science Park's innovation precinct to deliver transformative K-12 school education (including STEM) and healthcare, Celestino is committed to their long-held vision to bring high-tech business and industry to Sydney Science Park.

Current zoning for Sydney Science Park allows Celestino to deliver a 30,000sqm retail centre, 3,400 dwellings and approximately 440,000sqm of employment gross floor area.



Image: Artist's impression of Sydney Science Park Town Centre

Penrith's Aerotropolis Opportunities

Penrith is at the forefront of progress and possibility, perfectly placed to help forward-thinking businesses and investors achieve new levels of success.

Tourism

All fields of enterprise are set to prosper in our thriving region with five super sectors identified to capitalise on the expansion and transformation of Sydney's north south growth arc, one of Australia's most significant economic corridors: tourism, freight & logistics, food research & innovation, advanced manufacturing, and health & education.

Surrounded by the natural beauty of the World Heritage Blue Mountains and Nepean River and already established as the Adventure Capital of NSW, Penrith attracts 1.3 million¹ visitors a year and is uniquely positioned to benefit from the pipeline of 5+ million² travellers who will pass through Western Sydney International Airport annually. With the number of passengers set to double to 10 million² by 2031, plus plenty of available land and a supportive council, Penrith offers a powerful future for tourism industry operators.

Reference:

¹ Tourism Research Australia – Survey data.

² Western Sydney Aerotropolis Land Use and Infrastructure Implementation Plan – NSW Government.

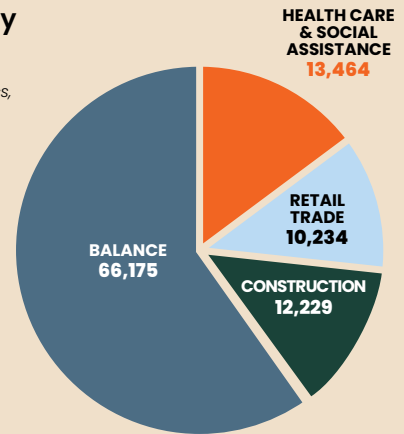
Freight & Logistics

As the closest regional centre to the new airport, and a critical hub between the north-west and southwest growth centres, Penrith is a prime location for freight and logistics operators. Existing road and rail connectivity enables rapid service to a number of key economic centres and markets, while significant infrastructure upgrades such as the Sydney Metro Western Sydney Airport line and the Northern Road Upgrade will open up a new world of opportunity.



Total Jobs by Industry - Penrith

source: Australian Bureau of Statistics, Census of Population and Housing 2021. Compiled and presented by .id (informed decisions)



Food Research

& Innovation

Strategically located between Western NSW and the new airport and Aerotropolis, Penrith is poised to become Sydney's first food innovation hub, with a strategic focus on food technology, research and production business.

Offering low-cost land and rapid distribution links, Penrith is ideally located for agribusinesses to capitalise on the positive trends in agricultural exports being generated by continued growth and urbanisation in Asia.

Advanced

Manufacturing

Home to many skilled workers and ample affordable land in close proximity to the new airport, Penrith is perfectly placed to service the needs of advanced manufacturers. With a new education precinct focusing on STEM subjects (science, technology, engineering and mathematics) being developed within Penrith's Sydney Science Park, and a wider range of established education and training opportunities available, the region is gearing up and will be ready for the jobs of tomorrow.

Health & Education

With the Asia-Pacific region set to become the second largest medtech market in the world, the new Western Sydney International Airport will provide significant export opportunities and market access for businesses based in Penrith. An already thriving health and education industry anchored by "The Quarter" is testament to the opportunities available and the support of local council, government and industry.



Thrive in Penrith



Strategically located in **Global Sydney**



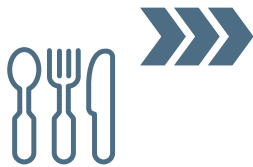
15 mins

15 minutes by rail to the new Western Sydney International Airport



1/2 hour by road

Less than half an hour by road to the new Western Sydney International Airport



The airport will unlock **faster delivery times for fresh and pre-prepared food** to anywhere in the world



61%

61% of Greater Sydney's potential future employment lands located at the entrance to the new **Western Sydney International Airport** and Aerotropolis – that's 9 times the size of Sydney CBD



317ha

317ha of serviced land available in existing industrial precincts within close proximity to the **Penrith** and **St Marys** established city centres

A Council ready to attract and guide investment

34.2%
under
24



**Young, ambitious
and hardworking**
– 34.2% of our
population aged
24 or under¹



21,000
by 2031

**21,000 new
residents** by 2031,¹



1.3m
visitors

1.3 million visitors
currently to
Penrith annually²



**world
class**

**World class Health
and Education
facilities** with a
proven history of
leading innovation



23%
vocational
qualifications

**Diverse and skilled
workforce** – 23%
of Penrith residents
have Vocational
qualifications,
compared to 15%
of Greater Sydney
residents³



6,000
new jobs

**6,000 new health,
education, social
assistance, and
aged care jobs** at
the completion of
the new Western
Sydney International
Airport⁴

Sources:

¹ Remplan, ID Profile and Dept Planning

² Tourism Research Australia - Survey Data

³ Australian Bureau of Statistics, Census of Population and Housing, 2011 and 2016

⁴ National Institute of Economic and Industry Research



City Shaping Infrastructure

Global companies relocating to Penrith combined with government investment in rail, road and air transport creates boundless potential for business and investors.

Sydney Metro
Western Sydney
International
Airport Line



\$11b

Urban Road
upgrades



\$1.6b

Manufacturer
Manufacturing
Hub



\$100m

University
campus



\$350m

Community
Infrastructure
Council



\$88m 21-22
\$157m 22-23

City Park



\$16.6m

Western Sydney
International
Airport



\$11b

Mamre
/Kemps
Creek
Precinct



\$2.6b

Amazon



\$500m

Nepean
Hospital
Redevelopment



est. \$1b

River
Precinct
Upgrades



est.
\$39.5m

Lead the future of investment in Penrith with us

Penrith boasts several strategic arcs and corridors presenting unique opportunities for businesses, investors and developers, ideal for your next key move:

01 | SYDNEY METRO – WESTERN SYDNEY AIRPORT

The Sydney Metro – Western Sydney International Airport line will connect St Marys to the Western Sydney International Airport and Aerotropolis from day one of operations. At St Marys it will have connectivity to the main T1 Western line providing easy access to Sydney and NSW's Central West.

02 | NORTHERN GATEWAY PRECINCT

The Northern Gateway Precinct offers 2,516.6ha of employment zoned land at the entrance to the new Western Sydney International Airport, an area nine times the size of Sydney CBD. Five super-sectors have been identified as significantly capitalising on the expansion and transformation of this area – tourism, freight and logistics, food research and innovation, advanced manufacturing, and health and education.

03 | SOUTH CREEK CORRIDOR

South Creek Corridor offers a cool green spine that passes through Penrith and the Aerotropolis. Green spaces around South Creek have been identified as attractive locations for new communities and provide an amenity that supports liveability and productivity.

04 | EAST-WEST CORRIDOR

Stretching from Penrith to St Marys, the East-West corridor encompasses large areas of existing urban development in Penrith. This precinct generates one in 10 local jobs in Penrith LGA (Local Government Area). The Quarter, together with the development of the Sydney Science Park, located in the Northern Gateway precinct of the Western Sydney Aerotropolis, will emerge as an innovation core to Penrith's Economic Triangle.













05 | NORTH-SOUTH (NEW ENTERPRISE) CORRIDOR

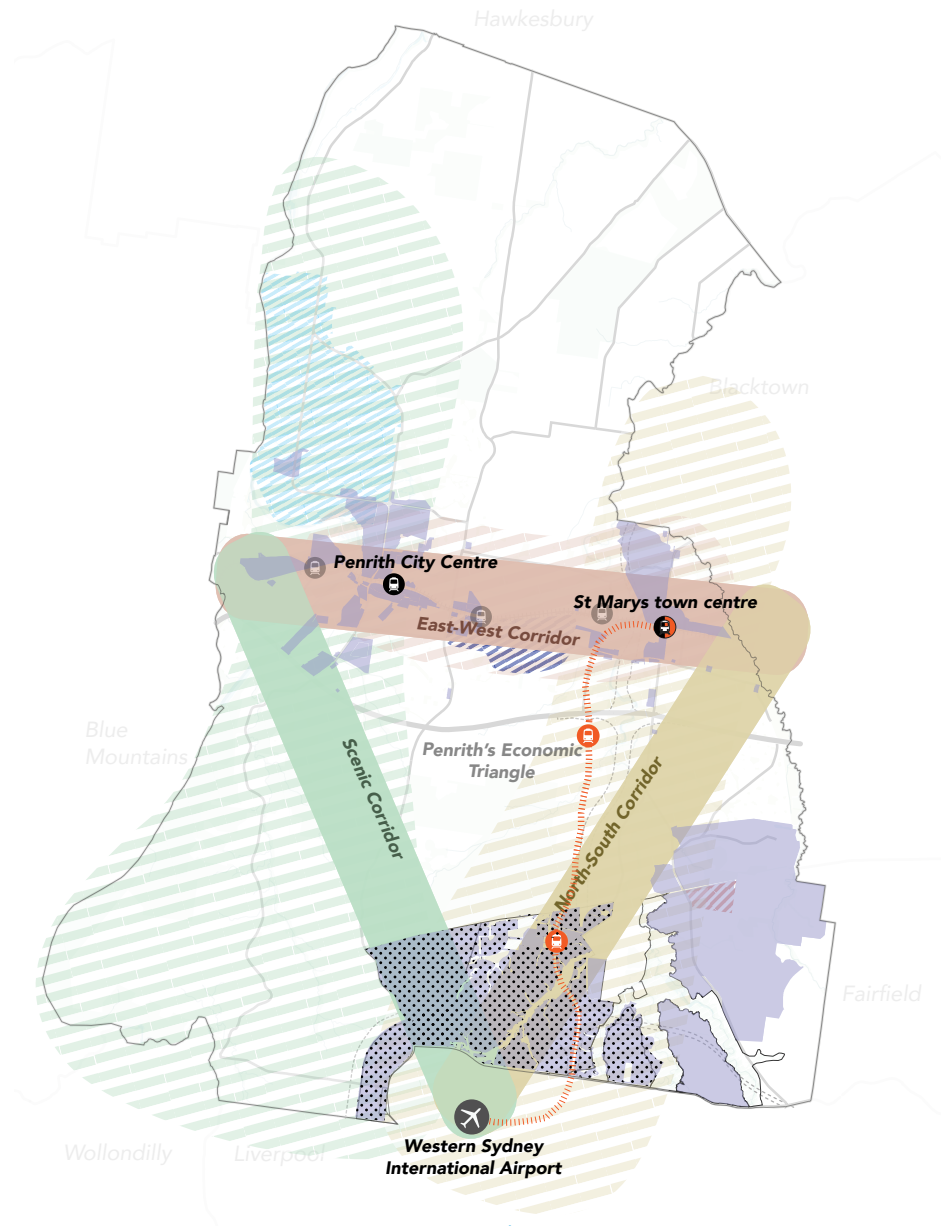
The New Enterprise Corridor stretches from St Marys North-Dunheved Industrial precinct to the Western Sydney International Airport. Opportunities to build on the existing strengths and businesses in this Corridor include advanced manufacturing, and freight and logistics to support the Western Sydney International Airport and Aerotropolis. The presence of several resource recovery and recycling facilities in the North-South Corridor lends itself to an expansion of these businesses as well as new and emerging sectors supporting a circular economy.

06 | WESTERN (SCENIC) CORRIDOR

The Scenic Corridor stretches from the Western Sydney International Airport north to Penrith and Penrith Lakes. By preserving and enhancing the unique natural, scenic and cultural landscapes from the Airport along the river to Penrith Lakes, new business and employment opportunities may be supported by activities such as nature-based tourism, heritage and farm gate trails, accommodation options, sporting and recreational experiences, lifestyle activities, and Aboriginal cultural education experiences.

Penrith's Economic Triangle

-  Employment Precincts
 -  Northern Gateway Precinct
 -  Penrith Lakes
 -  The Quarter
 -  Future intermodal terminals
 -  Train stations
 -  Proposed metro stations
 -  Existing railway line
 -  Sydney Metro WSA
- Indicative area of corridors
-  Western Scenic Corridor
 -  East-West Corridor
 -  North-South Corridor



Testimonial GOODMAN

Goodman's strategy is to own high-quality properties in locations where our customers can be close to consumers. For this reason, we invested in Penrith over 10 years ago. Our Oakdale precinct is a strategic location that's seen investment in infrastructure and commitment to planning by Penrith City Council and the State Government.

The significant growth in warehousing and logistics has created demand for quality industrial space in this part of Western Sydney. As an example of its prime location, 80% of the Australian population is within 12 hour's drive of Goodman's Oakdale Industrial Estate.

We have found Penrith City Council to be responsive and collaborative to achieve mutually acceptable outcomes. This is important to Goodman because we require consistency and certainty to deliver our projects successfully for our customers.

Looking to the future, our development pipeline is strong. Our buildings are being designed with tangible sustainable initiatives incorporated including significant rooftop solar, electric vehicle charging stations, LED lighting, drought-resistant native landscaping and rainwater

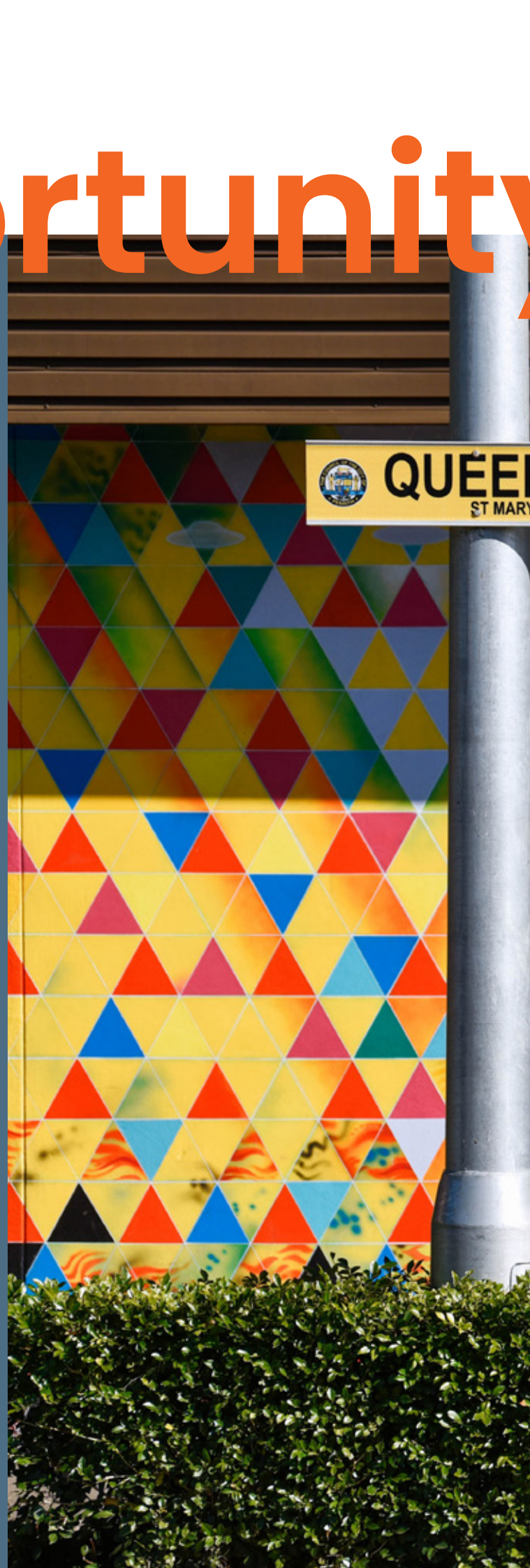
harvesting. We continue to focus on providing and facilitating ample amenity and green travel options to our customers, with the latest initiative being a public bus service to Goodman's Oakdale West Industrial Estate.

We look forward to seeing Penrith City Council's continued momentum in investment, infrastructure, and job creation throughout the Western Sydney Employment Area.

Opportunity

From start-up to full-scale institutions, Penrith has many properties that provide new partners with the space they need to progress from now to next. Across a range of industries, the opportunity exists to tailor a space to meet specific business needs for today while preparing for the growth of tomorrow.

Our main centres, Penrith City Centre and St Marys Town Centre, along with key emerging and established industrial precincts are being revitalised. Continued investment in these areas will help attract and provide opportunities for new businesses to establish themselves in Penrith.



y Awaits

N ST
ys

**5,485.2ha total
employment land
supply in Penrith LGA.
Includes potential
future supply**

(Penrith Employment Land Stocks)

Penrith City Centre

Located less than 30 minutes from the new Western Sydney International Airport, the Penrith City Centre is uniquely positioned for immense growth and opportunity. Businesses located in Penrith City Centre are surrounded by natural beauty, with views to the World Heritage listed Blue Mountains and connected to the stunning Nepean River.

Council has been actively working to amplify opportunity in the Penrith City Centre over many years through active partnership with other levels of government, and creating a strong vision for the city for investors, business and our community.

Penrith City Centre represents an attractive option for businesses with a large workforce need who reside in Western Sydney. Affordable price points in conjunction with modern facilities, a great lifestyle and direct access to other major Sydney destinations has already attracted multiple large government anchor tenants.



CENTRAL HUB

With its existing educational facilities, the Central Hub offers potential to capitalise on a growing need for student accommodation through residential development, while commercial and mixed-use developments will generate a vibrant restaurant and café scene, and City Park will provide a new meeting place for locals.

CIVIC & RETAIL

Incorporating the successful Westfield Penrith and Nepean Village shopping centres, this precinct provides further opportunities for housing, retail and dining, both daytime and evening. With Station Street providing a vital link to trains and buses, Civic & Retail will offer a lively range of dining and entertainment options available for residents and city workers both day and night.

Image: Q Agency



CULTURE & COMMUNITY

Linking the Nepean River to the City Centre, the Culture & Community precinct forms a gateway to Penrith for travellers from the west. Home to significant cultural and civic assets such as Joan Sutherland Performing Arts Centre, Triangle Park, and the new City Park set to open in 2023, this area has the potential to bring people into the city and deliver cultural and tourism opportunities.

LIFESTYLE VILLAGE

The Lifestyle Village will be home to diverse housing options as well as work and community opportunities. The Thornton Estate is a model “15-minute neighbourhood”, with public transport, shopping, community and childcare facilities, work and entertainment all within a 15-minute walk, making walkability a key feature of the precinct.

SPORT & TOURISM

The Penrith Stadium, home to the Penrith Panthers, is set to be redeveloped by the NSW Government as part of its commitment to improve sport and visitor economy infrastructure.

With the Panther’s Leagues Club and new stadium at its heart, and the riverside fun and games of the annual Real Festival, Penrith will be a major event venue supporting the growing population in Western Sydney, catering to sports, entertainment and tourism.

St Marys Town Centre

St Marys is a strategic centre in Western Sydney and its importance as a critical transport link between Greater Sydney and the world will be elevated with the arrival of the Western Sydney International Airport. With the Sydney Metro - Western Sydney Airport rail line under construction, joining directly into the T1 Western line at St Marys, the St Marys Town Centre will undergo master planning.

With a network of people-places connected by a walkable and safe public realm, and a contemporary and high-quality built environment, St Marys will attract people from all walks of life as well as businesses looking to operate in an inclusive and diverse community.

The draft St Marys Town Centre Structure Plan identifies fourteen planned precincts, each with their own distinct roles, functions and character.

The Town Centre Core is at the heart of St Marys Town Centre, comprising of three distinct sub-precincts:



RETAIL & EAT STREET LIVING

A mixed use, human-scale, high-amenity and pedestrian-friendly destination for the community to shop, dine, access services, gather and socialise. It will have thriving retail, makerspaces and dining-focused economy (the "eat street"), supported by complementary uses above ground level, such as residential and commercial spaces.



GREEN SPINE LIVING

A pedestrian-focused, green, creative, safe and pleasant street with medium density residential development activating the street interface and linking South Creek and Ripples with Queen Street.



CIVIC HEART

A mixed-use civic heart with a new community hub (community facility) and new library, St Marys Town Park and the St Marys Village shopping centre mixed with commercial and residential development.



St Marys Central Park

To enhance liveability for existing and future residents and to welcome visitors in the coming years, St Marys will be transformed into a modern and connected city centre, complete with a new green civic heart, Central Park. The \$21 million St Marys Central Park and Entertainment area project will feature a large central lawn, outdoor performance stage, natural shade and public artwork, providing the perfect place for people to relax, play, meet friends and be entertained.

It will provide a central meeting place for the community to gather and meet, while the entertainment area will enable local and regional groups and performers to showcase and highlight the area's abundant talent. The park will see St Marys evolve into a vibrant destination by building an important connection between Queen Street, Lang and Kokoda Parks, Ripples, the local shopping precincts and infrastructure connections and facilities. It will also help to stimulate both the day and night-time local economies.



Penrith City Council's Revitalisation Projects



131 Henry

The proposed design for the redevelopment of the former Council Chambers at 131 Henry Street in the heart of Penrith City Centre features approximately 7,300 sqm of flexible, A-grade commercial space, ground floor retail, on-site parking, green spaces, a building facade that activates both street frontages, and will create in excess of 150 jobs through construction and a further 430 jobs upon completion.

The future occupants of the commercial building will experience the ease and convenience of retail, restaurants and major public transport links on their doorstep, while also being adjacent to City Park.

Soper Place

Council is transforming Soper Place as a key part of our larger city-shaping vision, which will see Penrith connected from the City Centre through to the Nepean River by beautiful parks and places for people to live, work and enjoy.

This project will renew the Penrith City Centre creating activated, ever-evolving spaces for the community to explore. It will also boost the supply of A-grade commercial space in Penrith to improve employment opportunities close to home and secure our position as an employment hub in Western Sydney.

City Park

Penrith City Council is transforming the Penrith City Centre with the delivery of a new \$16.6 million City Park. At approximately 7,000sqm, City Park will be a significant green space in a prime location on the corner of Henry Street and Station Streets, Penrith.

Situated opposite Penrith Westfield and a short distance from Penrith Train Station, City Park is set to create a welcoming, cool, walkable environment which invites people to explore the City Centre and discover Penrith's great local cafes, shops and businesses.

City Park will create a natural retreat and provide space for everyone to meet, retreat, eat, be active and connect together.



Soper Place



Tench Reserve



City Park



Regatta Park



158-164 Old Bathurst Road

Tench Reserve

The revitalisation of Tench Reserve at the Nepean River continues with a new \$13 million open space park to be developed and delivered by the NSW Government in partnership with Penrith City Council, key stakeholders and the local community.

This project complements Council's ongoing program of work at the Nepean River and the recently completed works at Tench Reserve including new pathways, water's edge decks, boat ramp and trailer parking.

Regatta Park

A \$24 million upgrade is set to transform Regatta Park at the Nepean River into the new focal point for nature, leisure and recreation and further strengthen Penrith's position as Western Sydney's most liveable city.

Key features of the upgrade include two new playspaces, an accessible path leading down to the river foreshore, over-water viewing platforms, a junior cricket oval, functional carpark and plenty of green open space for a variety of activities.

An additional 400 trees are set to be planted throughout the precinct to increase Penrith's green grid, provide natural shade as well as help create a shaded link from Penrith's City Centre to the Nepean River.

158-164

Old Bathurst Rd

Council has purchased 16.29 hectares of industrial land at 158-164 Old Bathurst Road, Emu Plains, to create a future industrial precinct.

The site is in a prime position, just minutes from the Penrith City Centre, Blue Mountains and the M4 Motorway, and within walking distance to the Emu Plains train station and proposed State Government commuter car park.

Once complete, the new precinct will create 300-350 new jobs in essential industries such as advanced manufacturing, ecommerce and construction, and inject an estimated \$36.4 million into our local economy each year.

Industrial Prospects

Established Industrial

North Penrith, St Marys & North St Marys

North Penrith is one of the Region's key hubs of industrial activity with specialties in advanced manufacturing, recycling, and urban services, while St Marys & North St Marys make up our largest and most established industrial precinct with growing specialties in advanced manufacturing, recycling, and freight and logistics.

Jamisontown & Emu Plains

Jamisontown is Penrith's premier light industrial and large format retail precinct, anchored by the Penrith Homemaker Centre, and a strong sports and recreation presence, while Emu Plains is a highly functioning industrial precinct with a broad mix of business activity.

Emerging Industrial

Kemps Creek/Mamre Road

A transport rich freight and logistics hub providing national and international connectivity to a mix of businesses.

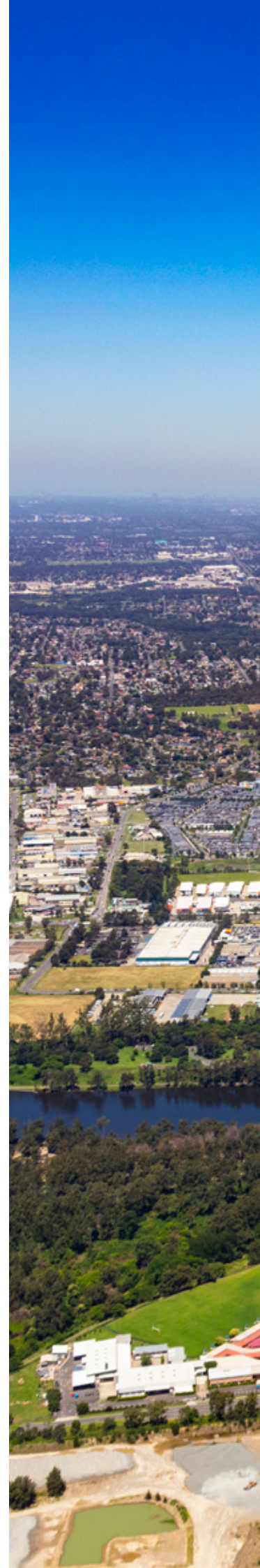
Initial development of the Kemps Creek industrial precinct has proven incredibly successful in attracting major freight and logistics operators, manufacturers, and retailers. The Mamre Road precinct currently comprises some of Australia's largest industrial warehouses and distribution centres, including the Amazon fulfilment centre which will comprise some 200,000sqm of floorspace, with developments from Microsoft, and Australia Post also in the pipeline.

The Mamre Road Precinct provides about 850 hectares of industrial land with potential to generate about 5,200 construction jobs and 17,000 ongoing jobs when fully developed. The rezoning of the precinct preserves around 95 hectares of land for environmental conservation and open space and protects a site for a potential Western Sydney freight intermodal terminal (IMT).

Nepean Business Park

Nepean Business Park is the vision of Australian-owned company Precinct Capital Pty Ltd. This 47ha site is located 2km from Penrith CBD and will turn a former quarry site into a productive business park.

Adjoining the Nepean River, this \$613 million project will provide an extension to the Great River Walk and encompasses both employment and the environment, providing much-needed local jobs and at the same time protecting and enhancing the environment.





Testimonial
SARAH HUSSAIN
- AMAZON

After Amazon launched its first Fulfilment Centre in Sydney in 2018, we had the opportunity to expand our presence in Western Sydney and invest in our second Sydney fulfilment centre, in Penrith City. Penrith City's infrastructure and road connections, as well as its vibrant and diverse community, makes it a great place to do business and hire a local workforce.

We thank Penrith City Council for welcoming Amazon to the local community and look forward to working together with Council to create opportunities for the local workforce as well as contributing to the local community through initiatives like our partnership with Greening Australia to plant 10,000 trees in the local area.



The Quarter Health & Education Precinct

Innovation, education and a thriving digital economy create new local jobs, new investments and new opportunities for people in our city.

Located only 1km from Penrith City Centre, Quarter Health and Education Precinct is one of the largest health, education, research, training and living precincts in Australia.

Centred around the highly regarded Nepean public and private hospitals and serving campuses of Western Sydney University and the Western Sydney Institute of TAFE, this precinct promises opportunities for development in retail, business and residential, including a range of higher density living options.

An international destination for investment and excellence in health care, medical research, world class education and related technology, The Quarter is attracting the leading-edge minds of the future and is set to deliver an additional 6,000 jobs over the next decade and is well-positioned to leverage new growth and investments that will drive global connectivity and economic prosperity.

Ready to capitalise on significant government investment, including a \$1 billion redevelopment of Nepean Hospital and driven by some of the biggest names in the business, The Quarter is a unique place for collaboration, excellence and opportunities.

Launch Pad Technology Business Incubator

Launch Pad is a one-stop shop business and innovation support program that provides facilities, assistance and resources for start-up and high growth technology based businesses in Western Sydney.

Launch Pad provides mentorship, advice, a testing ground for products, access to University facilities and a platform that promotes a model based on innovation experience, with the opportunity to work within a collaborative community of technology-focused entrepreneurs.

Launch Pad was established in early 2015 by Western Sydney University in partnership with the state government and a range of corporate sponsors, and continues to drive innovation in Western Sydney and cement the region as a globally competitive tech and innovation hub.

Positively

Innovative

Penrith





Penrith's World-Class Medical Innovations

Nepean Hospital

Nepean Hospital researchers have developed a world-first test to identify which influenza patients will need urgent, life-saving medical treatment, by measuring 'an early warning signal' released by the patient's body into their blood to 'kick start' their immune system's fight against the infection.

Robotic Surgery Leaders

Nepean Hospital has a proven history as leaders in robotic surgery, performing the first da Vinci robot-assisted surgery at a public hospital in NSW, and the first Australian public hospital to use the Flex Robotic System.

Leaders in Surgical Safety

Nepean hospital pioneered the introduction in Australia of the National Surgical Quality Improvement Program (NSQIP) to analyse surgical outcomes to help improve the lives of patients. The US based program is used by over 600 hospitals around the world.

A Place to Call

When people move to Penrith for work, they fall in love with the lifestyle. With its stunning natural backdrop, plenty of open space, great schools and services, shops and restaurants, Penrith is a place people want to call home.

Our liveability is strengthened by great housing diversity, excellent health services and well-regarded educational institutions – from an abundant choice of early learning centres to a range of public and private schools and world class tertiary options.

It's our nature to welcome new people and this, with our strong community spirit, ensures Penrith's resident retention rate is well above average.



Home

Connected

Penrith connects people to choice. From the buzz of city centre living to sleepy acreage properties, a walk along the stunning Nepean River to a wild ride at the Whitewater Stadium, a trip to the theatre to a night cheering on the Panthers. Penrith invites people to live and work their own way.

From 2026, Penrith will also be directly connected to the potential of the Western Sydney International Airport and aerotropolis. With major road upgrades and the catalytic Sydney Metro Western Sydney Airport line linking us to these game changing developments, our people will be connected to diverse employment opportunities and the true benefits of a 30-minute City.

Location, location

With the Nepean River winding through our towns and villages, our views framed by the Blue Mountains and rural land on our fringes, in Penrith you get to be out in the great outdoors and still enjoy the convenience of a vibrant, day and night City.

Quality Education

Penrith City is home to the largest clinical training school for doctors in Western Sydney, several Western Sydney University campuses and state of the art TAFE NSW facilities. Penrith's Sydney Science Park will also be home to NSW's first STEM (Science, Technology, Engineering and Math) school, providing a unique learning opportunity to local children.

Penrith is also home to a wealth of quality educational facilities to suit all ages and needs, including primary, secondary and special support schools, with choices including selective, International Baccalaureate, creative and performing arts, senior, private, public, independent, co-ed, single sex, religion-based and trade schools.

We have the highest proportion of Council Operated Early Learning Centres in NSW, and there is a wide range of high quality, accredited preschools, long day, before and after school care services.

A place

like no other



Adventurous

Penrith is an adventurous city – innovative and creative with a can-do spirit. From our wide range of adrenaline attractions to the assets like the Nepean River, Sydney International Regatta Centre, Penrith Whitewater Stadium, the Penrith Regional Gallery and the Joan Sutherland Performing Arts Centre, Penrith is well positioned to become the leisure destination hub for people flying in and out of the future Western Sydney International Airport.

Our River

The Nepean River is our region's greatest natural asset and a much-loved recreational destination for residents and visitors. Penrith City Council's ongoing program of work to enhance the Nepean River and create more opportunities for people to meet, relax, explore, play and be active in the outdoors is set to strengthen Penrith's position as Western Sydney's most liveable city.

We're activating the area around the river and connecting it to the City Centre. The revitalisation of Regatta Park, Tench Reserve upgrade, and ongoing River Road vegetation management are just a few of the projects currently being delivered by Penrith City Council in partnership with the NSW and Australian Governments.



Positively

Adventurous

Natural

Creative

Penrith



Destination NSW



Our Nightlife

From vibrant community events that bring our streets to life, to local musicians performing at quirky bars and a thriving and diverse café and restaurant scene, there's plenty to see and do in Penrith after dark. And, day or night, enjoy live theatre and music from local, national and international performers at the renowned Joan Sutherland Performing Arts Centre (home to Studio Q and the Penrith Conservatorium of Music), immerse yourself in a range of free exhibitions at the Penrith Regional Gallery – Home of the Lewers Bequest or take the St Marys Street Art Trail.



Rock n Bob Media

Collaborate in Penrith

Penrith's success is built on strong partnerships and a history of collaboration. From our alliance with the Western Parkland City Authority, the Western Sydney International Airport Company and The Quarter to our connections with global businesses such as Amazon and Microsoft, and longstanding relationships with the Penrith Valley Chamber of Commerce, Penrith CBD and St Marys Town Centre corporations, we work together to create positive outcomes, now and in the future.

Positively

Connected

Penrith

Important disclaimer:

Every effort has been made to ensure the accuracy of the information provided at the time of publication, however Penrith City Council does not accept responsibility for any consequences resulting from misdescriptions or inadvertent errors. Information in this document was gathered in good faith but we recommend that its accuracy and currency be confirmed.

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We are **positively connecting Penrith** to Australia and the world, with untapped potential and once-in-a-generation opportunity for visionary businesses and investors.

Join us in building a vibrant, world-class city connected to a diverse range of opportunities for investment, employment, leisure and lifestyle.



To find out more contact Penrith City Council's Economic Development Team

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Positively

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