

THE DIG – CREATIVE AND PROFESSIONAL DEVELOPMENT PROGRAM

EXPRESSIONS OF INTEREST | MENTOR

The DiG program seeks expression of interest from talented creatives with experience in one or more of the following: formal teaching in the arts industry, mentoring, creative producer/arts director and or working within the creative digital industries.

The DiG is a creative and professional development residency and program for emerging Western Sydney digital artists/designers within their first five years of professional practice.

This program will provide free use of a collaborative work space, a 'live' creative brief, access to specialist skills workshops, and networking opportunities. The program will build professional and creative capacity through formal mentorship, with additional support provided by Penrith Council's cultural development staff.

The DiG space is situated in a dedicated work space in the Penrith CBD, within walking distance to Penrith train station, public bus transport, Penrith's High Street and Westfield Shopping Plaza.

THE MENTORSHIP

The DiG program centres on creative and professional development, providing a bridge between completing relevant arts/creative education at Diploma/Degree levels and working in the creative industries. The program objective is to assist emerging Western Sydney digital artists/designers to further develop their practice and profile in the industry.

The program involves a 16-week residency and program which requires the mentor to provide quality mentorship through guiding, supporting and developing a small multidisciplinary creative team, to encourage and support collaborative development with the production of a 'live' creative brief that delivers professional industry standard content for public display/exhibition/promotion.

The creative team will be comprised of up to eight members from a mix of disciplines including: sound designer/composer/musician; image maker (illustrator/photographer); visual storyteller (animator/film-maker/videographer/motion designer); graphic designer.

PAYMENT

The mentor will receive payment of \$8,536 including GST, to cover:

- All costs, contingencies, and expenditure related to: travel; research; site visits; meetings/networking; any required materials; mentorship, project management and production of quality digital content in consultation/engagement/development with the mentored creatives and Council, meetings and engagement with key stakeholders and Council officers.
- Attending and supporting promotions, publicity, networking opportunities, workshops and events as required. There may be some evening or weekend activities throughout the residency period.

THE



DIGITAL MAKER SPACE

PENRITH

MENTOR SELECTION CRITERIA

The mentor should possess the following:

- Relevant digital arts/design qualifications
- Professional experience in digital arts practice and/or digital creative producer/arts director/teaching
- Demonstrable experience in:
 - providing conceptual, technical and practical support to creatives with diverse skills
 - facilitating collaborative creative teams, including critique sessions
 - leading and delivering quality digital projects from concept to production and completion.
 - scheduling and delivering mentoring/creative program and project outcomes
- Excellent communication skills

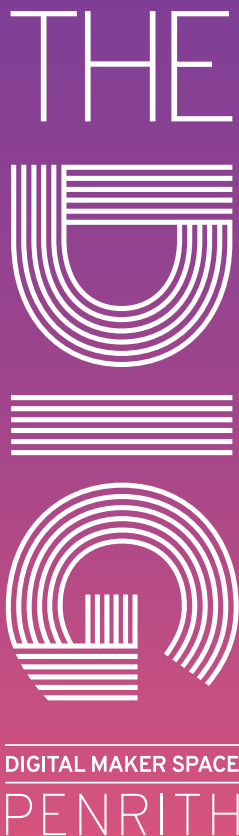
YOUR OBLIGATIONS

- You will assist emerging Western Sydney digital artists/designers to develop their creative and professional capacity through project-based learning, and assist in the further development of their practice and profile in the industry.
- You will mentor and support a multi-disciplinary team of up to eight emerging creatives through the process of delivering a client project brief, from conceptual development, technical production, and the delivery of the creative content to a high industry standard for presentation/exhibition/installation. This work will have joint copyright between the artists/designers involved, and will give permission for Council to use the work for public exhibition, promotion and publicity purposes.
- You will be available for regular contact at scheduled times/days between Monday to Friday during the residency period. The DiG space will be available for the team to access from 9:30am to 4:30pm weekdays only.
- You will provide your own computer/equipment as required.
- You will be responsible for taking out property/content insurance for your own property, as Council will not be responsible for damaged or lost property.
- You must ensure your own safety and share responsibility for the safety of others using the space, as well as guests visiting the space.
- You will be available for promotions, publicity, workshops, networking opportunities and events as required during the residency period.
- You will not use illegal drugs or consume alcohol within the space; misconduct or offensive behaviour may result in the termination of your position.
- On the completion of the program and residency, you will vacate the space and leave it in no worse condition than it was in on the commencement date.

HOW TO APPLY

Complete the Mentor Application Form on the last page and submit with the following:

- ✓ Cover letter that answers the following questions (maximum length two pages)
 - Are you productive, self-motivated and a results-focused creative with the ability and willingness to mentor and lead a collaborative multi-disciplinary team, to achieve quality original results?
 - What can you bring to the DiG program?
 - Can you meet all of the obligations listed above?
- ✓ Response to the Mentor Selection Criteria (maximum length two pages)
- ✓ Current CV, including two professional referees (full name, title/occupation, phone number, email address) and portfolio/website URL
- ✓ Scanned copies of your qualifications.



For large files please provide Dropbox or download link in reply email.

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MENTOR APPLICATION FORM

APPLICANT DETAILS

First name	Surname	DOB
Postal address		
Street number	Street name	
Suburb	State	Postcode
Contact phone number	Email address	

Please nominate in order of preference the mentoring program and residency date you wish to undertake.

REGISTRATION TYPE

3rd Program - 4 March to 21 June 2019
16 week Residency and Mentorship Program
(Limited places available)

HAVE YOU ATTACHED THE FOLLOWING?

- Cover letter that answers the following questions (maximum length two pages)
- Response to the Selection Criteria (maximum length two pages)
- Current CV, including two professional referees (full name, title/occupation, phone number, email address) and portfolio/website URL (maximum length two pages)
- Scanned copies of your qualifications

CLOSING DATE

Expressions of Interest are **now open** and close **5pm Wednesday 9 January 2019**.
The successful applicants will be notified by Friday 15 February 2019.

Applications should be sent via email to **karen.harris@penrith.city**

Contact Karen Harris, Senior Cultural Development Officer:

- ☎ 02 4732 8129
- @ karen.harris@penrith.city
- W penrithcity.nsw.gov.au