

THE DIG – CREATIVE AND PROFESSIONAL DEVELOPMENT PROGRAM

EXPRESSIONS OF INTEREST | MENTORED CREATIVES

The DiG is a creative and professional development program for emerging Western Sydney digital artists/designers within their first five years of professional practice. It will be situated in a dedicated work space in the Penrith CBD, within walking distance to Penrith train station, public bus transport, Penrith's High Street and Westfield Shopping Plaza.

The program involves a 16-week residency which requires participants to work in situ a minimum of two days per week. It encompasses the free use of a collaborative work space, the formation of a collaborative multi-disciplinary team to work on a 'live' creative brief, access to specialist Creative + Business workshops, introduction to the Studio's Sydney and networking opportunities. This program will build professional and creative capacity through formal mentorship, with additional support provided by Penrith Council's cultural development staff.

The program is open to talented creatives from Western Sydney (born, living, studying, or working) in the following areas: Blacktown, The Hills, Fairfield, Cumberland, Parramatta, Bankstown, Blue Mountains, Hawkesbury, Liverpool and Penrith.

THE MENTORSHIP

The DiG program centres on creative and professional development, providing a bridge between completing relevant arts/creative education at Diploma/ Degree levels and working in the creative industries. The program objective is to assist emerging Western Sydney digital artists/designers to further develop their practice and profile in the industry.

THE MENTORED CREATIVES

The mentored creatives will be expected to work in a team and collaboratively develop and produce high quality digital content for delivery/exhibition/installation. The creative team will be comprised of up to eight members from a mix of disciplines including: sound designer/ composer / musician; image maker (illustrator/photographer); visual storyteller (animator/film-maker/ videographer/motion designer); graphic designer. The team will be mentored by a professional creative practitioner throughout the program. A small stipend will be offered to the mentored creatives to assist with travel and some associated expenses.

SELECTION CRITERIA

The mentored creatives should:

- Completed Diploma/Degree and be within their first five years of professional practice, in one or more of the following creative areas: sound designer /composer /musician; image maker (illustrator/photographer); visual storyteller (animator/film-maker/ videographer/motion designer); graphic designer.
- Some professional experience in creative industries and or a portfolio of completed work demonstrating emerging expertise/area of interest
- Good communication skills
- They should also have a relevant connection with Western Sydney

THE



DIGITAL MAKER SPACE

PENRITH

(born, studied/studying, living, or working).

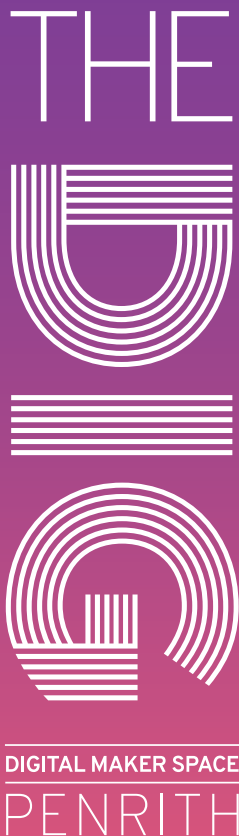
YOUR OBLIGATIONS

- You will commit to being an active member of a multi-disciplinary team working collaboratively over the 16 week residency.
- You will work in the DiG space two days per week between Monday and Friday during the residency period (the DiG space will be available for the team to access from 9:30am to 4:30pm weekdays only).
- You will be available and support promotions, publicity, workshops, networking opportunities and events as required during the residency period.
- You will give permission for Council's use of project materials and outcomes from your participation in the DiG program for public display/events, promotion and publicity.
- With regards to the materials and outcomes produced during the residency, you will share copyright with the creative team.
- You will provide your own computer/equipment as required.
- You will be responsible for taking out property/content insurance for your own property, as Council will not be responsible for damaged or lost property.
- You must ensure your own safety and share responsibility for the safety of others using the space, as well as guests visiting the space.
- You will not use illegal drugs or consume alcohol within the space; misconduct or offensive behaviour may result in the termination of your residency.
- On the completion of the mentoring program and residency, you will vacate the space and leave it in no worse condition than it was in on the commencement date.

HOW TO APPLY

Complete the DiG Creative Resident Application Form on the last page and submit with the following:

- ✓ Cover letter that answers the following questions (maximum length two pages)
 - Are you productive, self-motivated and a results-focused creative with the ability and willingness to work within a collaborative multi-disciplinary team, to achieve quality original results?
 - What is your relationship to Western Sydney (born/studied/living/working)?
 - What has been your professional experience so far (eg work experience/software or practical knowledge and skills)?
 - What are your career goals?
 - What can you bring to the DiG program?
 - Can you commit to meeting all of the obligations listed above?
- ✓ Response to the Selection Criteria (maximum length two pages)
- ✓ Current CV, including two professional referees (full name, title/occupation, phone number, email address) and portfolio/website URL
- ✓ Scanned copies of your qualifications.



For large files please provide Dropbox or download link in reply email.

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MENTORED CREATIVE APPLICATION FORM

APPLICANT DETAILS

First name Surname DOB

Postal address
Street number Street name

Suburb State Postcode

Contact phone number Email address

Please nominate in order of preferred the mentoring program and residency date you wish to undertake.

REGISTRATION TYPE

3rd Program - 4 March to 21 June 2019
16 week Residency and Mentorship Program
(Limited places available)

HAVE YOU ATTACHED THE FOLLOWING?

- Cover letter that answers the following questions (maximum length two pages)
- Response to the Selection Criteria (maximum length two pages)
- Current CV, including two professional referees (full name, title/occupation, phone number, email address) and portfolio/website URL (maximum length two pages)
- Scanned copies of your qualifications

CLOSING DATE

Expressions of Interest are **now open** and close **5pm Wednesday 9 January 2019**.
The successful applicants will be notified by Friday 15 February 2019.

Applications should be sent via email to karen.harris@penrith.city

Contact Karen Harris, Senior Cultural Development Officer:

- ☎ 02 4732 8129
- @ karen.harris@penrith.city
- W penrithcity.nsw.gov.au